

Utah Buildings

Solutions For Building Owners & Managers

Utah Buildings is a high quality, full-color, glossy magazine published four times per year. The goal of Utah Buildings is to be the best local source for information and news impacting Utah property management and the commercial, government, institutional and health care real estate market.

Stay Connected

Each issue provides updates about property management and ownership advocacy, education and professional meetings and events.

Keep Pace

Insightful articles keep readers informed on legislative and regulatory actions, trends, forecasts and industry leaders shaping our market.

Gain An Edge

The monthly E-News and custom single sponsor emails offer advertisers an opportunity to saturate the market.

3,000+ Targeted Copies Are Delivered To:

- BOMA Utah Members
- Directors of Facilities
- Building Owners
- Commercial Builders
- Product and Service Providers
- Facilities Managers & Directors
- Building Developers
- Heads of Corporate Real Estate
- Asset Managers
- Site Directors
- Top Tenants & Business Executives
- Distribution at Related Events



ADVERTISE

Showcase Products & Services

Strengthen Relationships

Find New Customers

Editorial Calendar & Advertising Deadlines

Issue/Closing	Editorial Features
Winter 2009/10 Ad Close: 12/10/09 Material Close: 12/15/09 Mail Date: 01/05/10	Energy Management & Efficiency Hospitals & Healthcare Facilities Landscaping Preparation HVAC Technology
Spring 2010 Ad Close: 03/11/10 Material Close: 03/17/10 Mail Date: 04/05/10	Office Building of the Year Awards (TOBYs) Security and Security Technology Green Cleaning & Recycling Pest Control
Summer 2010 Ad Close: 06/10/09 Material Close: 06/17/09 Mail Date: 07/05/09	Building Green & Sustainability Paving and Pavement Maintenance Disaster Readiness & Recovery ADA Compliance
Fall 2010 Ad Close: 09/14/09 Material Close: 09/17/09 Mail Date: 10/05/09	Space Planning & Interior Design Fire and Life Safety Parking Structures and Parking Lots Educational Facilities

We want to hear from you!

Feel free to submit ideas for articles that you would like to contribute. If you're a commercial real estate professional or supplier to the industry and would like to submit an article or event for publication, please call or email today.

Contact Us

Telephone:

(801) 520-8293

Fax:

(801) 407-1602

Email:

info@utahbuildingsmagazine.com

Address:

Utah Buildings
P.O. Box 970281
Orem, UT 84097-0281

4-Color Display Magazine Advertising Rates

	1x	2x	3x	4x
Full Page	\$1435	\$1195	\$1075	\$955
1/2 Page	885	740	665	595
1/3 Page	715	630	535	475
1/6 Page	440	365	330	295
Back Cover	1675	1435	1315	1195

E-News Rates

	Six Months	One Year
Top Leaderboard	\$1470	\$2640
Bottom Leaderboard	\$1170	\$2100
Body Banner	\$1170	\$2100
Sponsorship Tile	\$990	\$1800

Featured E-News Sponsor

Advertisers can be the "featured sponsor" once every three months, based on availability for an additional **\$95** per time.

Single Sponsor Email Rates

	1x	3x
Custom HTML Email	\$495	\$1295

Only one single sponsor email is sent per month, so space is very limited. Additional charges may apply if Oregon Buildings is required to author the editorial content or host extra pages.

E-News Mechanical Requirements

Banner Size	Width	Height	File Size
Leaderboard	728 pixels	90 pixels	45k
Body Banner	468 pixels	60 pixels	35k
Tile	125 pixels	125 pixels	20k

Acceptable File Types: .gif, .jpeg, .png. Leaderboard banners may be animated. Flash is not allowed. Tiles may not be animated. When submitting a file, include the web site address where the banner should link. **Email Address for Submitting Files:** enews@utahbuildingsmagazine.com.

Mechanical Requirements

Ad Size	Width	Height
Newsletter Trim Size	8.125"	10.875"
Full Page	8.125"	10.875"
1/2 Page Horizontal	7.125"	4.875"
1/3 Page Horizontal	7.125"	3.2"
1/3 Page Vertical	2.25"	9.855"
1/3 Page Square	4.7"	4.855"
1/6 Page Horizontal	4.7"	2.35"
1/6 Page Vertical	2.25"	4.855"

Preferred Materials: Digital files in PC or Mac format. **Acceptable File Types:** PDF, EPS, TIF **Submission:** CD or Email. All images must be 300 dpi. 4-color images must be set to CMYK. Black & white images must be set to grayscale. **Proofs:** Requested for all 4-color ads. If no proof is supplied, color matching can not be guaranteed. **Full Page Only Bleed:** Add .125" on all sides. **Email Address:** production@utahbuildingsmagazine.com **Shipping Address:** PO Box 970281, Orem, UT 84097 **Questions:** Telephone 801-520-8293

Utah Buildings E-News

Utah Buildings E-News is delivered monthly by email to over 3,000 subscribers. Many of these subscribers do not receive the printed magazine. The open and click-through rates are much higher than the industry average.

Space on the E-News is limited, consisting of a top leaderboard banner, a bottom leaderboard and up to five square sponsorship tiles. In addition advertisers can also contribute a "special feature" article or press release each month. Utah Buildings can host the feature or it can be linked to another site.



Single Sponsor Emails

Utah Buildings delivers one single sponsor email each month, in addition to the E-News. A single sponsor email contains a complete article, images and exclusive advertising for one company. It's delivered to the entire E-News subscriber list and redelivered one week later to anyone who failed to open it the first time.

Single sponsor emails are a great way to stand out and compliment an advertiser's print ads. The sponsor provides the article and images or for an additional fee, Utah Buildings can provide an article on the subject of the sponsor's choice. The sponsor also has multiple areas on the email where they can place their own banners, links and contact information.

A detailed open and click-through statistics report is included and the email will be archived on the Utah Buildings web site.

ALL RATES ARE NET. BOMA Utah members receive a 10% advertising discount in Utah Buildings. Visit www.bomautah.org for other benefits and member info.

